December 10, 2018 05:01 AM GMT

UPDATE

US Equity Strategy | North America

Weekly Warm Up: Yield Curve Inversion Is Inconclusive. Our 2650-2800 Range Holds

Yield curve inversion was inevitable after 5 years of flattening. Unfortunately, it is not a clear signal for what happens next. More importantly, we think it supports our late cycle view and growing risk of an earnings, if not economic, recession next year.

The inversion of the yield curve is already 5 years in the making. From our perspective, the markets have been discounting this inevitable event for most of the year. However, we received a number of inquiries this week from investors who wonder if it signifies an important market shift and perhaps a way to explain this past week's negative price action.

Unfortunately, there aren't any clear patterns to discern from prior inversions, making it difficult to predict what it means for sector leadership or index direction. There has been a lot of hearsay about how it is generally a good sign for equity markets even though it is also a good predictor of a recession coming closer, but we think it's difficult to have much confidence. Our analysis suggests the market has been trading very differently into this (near) inversion than in prior occurrences. That means either the curve isn't going to invert anytime soon or else it is just different this time.

We think Tuesday's sell off in Financials was definitely related to the accelerated flattening in the curve. However, the weakness in the broader market was more likely the result of ill advised buying after Powell's dovish tilt the previous week and the trade truce over the following weekend. Bad entry points trapped significant capital and led to one of the biggest days of selling of the year as evidenced by the extreme reading in the ARMS Index on Tuesday. Friday felt almost as bad but the ARMS Index reading was only 2 versus Tuesday's 3.5. Nevertheless, such readings are supportive of the claim that positioning is getting light as we finish the year and another reason why we think the low end of our range will hold.

Our 2650-2800 trading range for the S&P 500 continues to hold and we continue to expect choppiness in that range. Our call for the Rolling Bear to move to a Chopping Bear on November 5th has played out very well with the S&P 500 following our 2650-2800 prescribed range. Although we continue to like this range, it is going to get tougher to capture the moves given the limited number of trading days left in the year and the resulting lower liquidity as market participants begin to shut it down for the year. In other words, it is likely to be an even choppier ride.

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What to Focus on This Week

What Does an Inverted Yield Curve Mean for Markets?

To say that our inbox this week was dominated by questions/concerns around the yield curve inverting would be an understatement. We have also seen just about every commentator addressing it so we thought we would add our two cents to the debate.

We have noticed that a yield curve inversion is a good leading indicator for an economic recession but that it is a very early indicator. What the stock market does post inversion is a bit more open ended.

Our work shows that post yield curve inversion the equity market can move higher, but the evidence is hardly compelling or consistent. More importantly, we think making such a statement absolutely is misleading and misses the more important point for investors - the yield curve has been steadily flattening since the end of 2013 when the Fed first began its tightening cycle with the tapering of QE. Our view that Tapering was Tightening was out of consensus in 2014, and though it has become more mainstream at this point, it is still underappreciated, in our view.

The yield curve began flattening as QE began to wind down. Exhibit 1 clearly shows the peak in the yield curve (2s10s) coinciding with the beginning of the QE tapering. Since then, we've been in a steady and deliberate downtrend with a few hiccups - when the ECB began its QE program in early 2015 and then again in the fall of 2016 when it became apparent we were experiencing a powerful populist wave from the BREXIT vote and US Presidential election. Both of these events had a steepening effect on the US Treasury curve, albeit a temporary one.

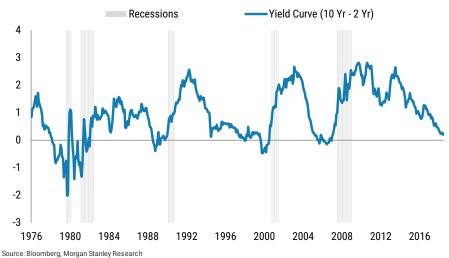


Exhibit 1: The Yield Curve Has Been Flattening Since the End of 2013

We did our own analysis on the yield curve inversion looking at the limited historical occurrences available (Exhibit 2 and Exhibit 3) and found that inversion is neither bullish nor bearish and far from conclusive either way. In other words, an inverted yield



curve is important for other reasons (which we will get to) but it is far from conclusive regarding what to do with one's portfolio. In past cycles, the yield curve has often inverted twice before we have an economic recession (the primary and secondary inversion). Exhibit 2 shows what happens in the S&P 500 (market) and each sector going into the first inversion since that is what we are looking at this time. As you can see, the market is usually positive into the inversion but with very narrow performance led by Technology stocks (and other growth names). This cycle looks different, with the market trading poorly into the inversion (assuming it is near), with defensive sectors leading and Tech the second worst performer after Energy on a 1- and 3-month basis. To be clear, the curve has not officially inverted yet which may explain the difference. However, what's clear is that this time is very inconsistent with the historical patterns.

Exhibit 3 shows what has happened historically *after* the inversion. The market performance is generally poor on a 1- and 3-month basis and basically in line with the average market performance on a 6-month basis during all periods. From a sector standpoint, it appears that defensive and early cyclicals lead--a value bias while Tech and Discretionary lag. This is how we are positioned in our sector preferences. Once again, it's important to note that curve inversion hasn't actually happened yet, making this analysis potentially meaningless.

Exhibit 2: Sector Performance Prior to Yield Curve Inversion

Exhibit 2: Sector Performance Prior to Yield Curve Inversion												
Pre Inversion	Leadership	- Relative P	erformance									
-1 Month												
Inversion	Market	Energy	Materials	Industrials	Discretionary	Staples	Healthcare	Financials	Tech	Comm	Utilities	Real Estate
8/31/1978	3.2%	1.8%	0.5%	1.1%	-1.0%	-1.5%	-2.8%	2.7%	1.0%	0.4%	-3.5%	1.4%
1/31/1989	6.6%	0.0%	3.1%	-0.1%	-0.5%	-3.0%	-0.1%	1.5%	1.4%	2.2%	-4.5%	-2.1%
6/30/1998	5.1%	-6.0%	-7.9%	-2.7%	0.1%	-0.9%	2.1%	-0.6%	5.8%	1.4%	-1.6%	-0.9%
2/29/2000	1.9%	-8.1%	-11.3%	-5.7%	-6.2%	-12.4%	-8.9%	-11.8%	16.9%	0.3%	-7.1%	-13.3%
12/31/2005	0.1%	0.9%	3.2%	0.3%	-0.7%	-0.4%	2.8%	0.1%	-2.8%	-1.3%	1.0%	-0.4%
Average	3.4%	-2.3%	-2.5%	-1.4%	-1.7%	-3.7%	-1.4%	-1.6%	4.5%	0.6%	-3.1%	-3.1%
Today	2.0%	-3.9%	1.7%	1.7%	0.7%	-0.4%	5.0%	0.9%	-3.5%	-2.8%	3.1%	3.4%
-3 Months												
Inversion	Market	Energy	Materials	Industrials	Discretionary	Staples	Healthcare	Financials	Tech	Comm	Utilities	Real Estate
8/31/1978	8.0%	-2.2%	1.2%	4.3%	-3.9%	-1.9%	1.4%	2.9%	6.3%	-3.5%	-4.7%	10.8%
1/31/1989	6.9%	0.5%	3.9%	-0.4%	-2.1%	-1.1%	-1.6%	-2.5%	4.0%	3.2%	-4.4%	4.0%
6/30/1998	4.6%	-5.0%	-6.3%	-6.3%	7.7%	-3.0%	2.9%	-0.4%	5.2%	0.6%	-4.1%	-4.6%
2/29/2000	5.7%	-12.6%	-17.2%	-10.6%	-11.3%	-24.4%	-13.1%	-20.4%	30.8%	4.1%	4.4%	-9.3%
12/31/2005	2.4%	-9.4%	9.0%	2.6%	0.4%	-1.6%	-0.2%	5.8%	-1.0%	-1.1%	-8.3%	0.5%
Average	5.5%	-5.7%	-1.9%	-2.1%	-1.8%	-6.4%	-2.1%	-2.9%	9.0%	0.6%	-3.4%	0.3%
Today	-4.6%	-6.2%	-3.7%	-0.8%	-4.5%	9.5%	7.6%	0.6%	-4.5%	-2.7%	10.9%	5.8%
-6 Months												
Inversion	Market	Energy	Materials	Industrials		Staples	Healthcare		Tech	Comm	Utilities	Real Estate
8/31/1978	22.3%	-4.3%	5.0%	14.0%	-2.8%	-1.2%	8.1%	8.2%	4.7%	-9.7%	-17.1%	17.2%
1/31/1989	10.1%	-6.4%	-0.9%	-0.7%	-2.5%	1.9%	5.7%	-0.6%	-6.9%	8.3%	-2.6%	-22.1%
6/30/1998	20.3%	-16.0%	-9.7%	-8.8%	16.2%	-9.9%	4.8%	-2.6%	13.2%	8.6%	-14.1%	-24.1%
2/29/2000	13.9%	-23.6%	-26.1%	-18.6%	-8.7%	-33.7%	-18.5%	-24.0%	42.2%	16.5%	-15.5%	-19.4%
12/31/2005	6.2%	4.6%	8.1%	1.3%	-4.6%	-3.1%	-2.0%	3.1%	1.2%	-4.8%	-3.5%	1.5%
Average	14.5%	-9.1%	-4.7%	-2.6%	-0.5%	-9.2%	-0.4%	-3.2%	10.9%	3.8%	-10.5%	-9.4%
Today	3.0%	-14.7%	-9.8%	-4.6%	-2.8%	11.5%	13.8%	-2.5%	-2.3%	-3.7%	9.4%	6.4%

Source: Clarifi, Morgan Stanley Research. Based on Top 500 US stocks by market cap. These exhibits are based on monthly data, "today" taken to be 11/30/2018.



Exhibit 3: Sector Performance After the Yield Curve Inversion

Deat Inversion	Laadarahir	Dolotivo I) o uf o umo o o o									
Post Inversion +1 Month	Leadersnip) - Relative F	errormance									
Inversion	Market	Energy	Materials	Industrials	Discretionary	Staples	Healthcare	Financials	Tech	Comm	Utilities	Real Estate
8/31/1978	-1.0%	4.6%	1.6%	-3.0%	-0.2%	-0.7%	-2.0%	-0.9%	-3.5%	2.0%	0.9%	-1.2%
1/31/1989	-2.8%	2.2%	-0.3%	-0.1%	-1.0%	-1.4%	0.9%	1.7%	-2.4%	1.0%	0.6%	0.1%
6/30/1998	-0.7%	-5.4%	-6.8%	-3.4%	-1.1%	-3.3%	0.7%	0.4%	4.9%	4.9%	-4.9%	-11.4%
2/29/2000	7.4%	3.9%	3.3%	6.1%	3.2%	-8.7%	-4.0%	11.7%	-2.4%	-2.8%	-3.8%	-2.6%
12/31/2005	2.7%	11.3%	2.0%	-3.2%	-1.0%	-2.6%	-1.9%	-1.9%	1.1%	0.0%	0.3%	5.2%
Average	1.1%	3.3%	-0.1%	-0.7%	0.0%	-3.3%	-1.3%	2.2%	-0.5%	1.0%	-1.4%	-2.0%
+3 Months												
Inversion	Market	Energy	Materials	Industrials	Discretionary	Staples	Healthcare	Financials	Tech	Comm	Utilities	Real Estate
8/31/1978	-7.9%	5.5%	-0.9%	-6.1%	-1.8%	-1.3%	-1.6%	-3.6%	-0.3%	6.4%	3.7%	-3.1%
1/31/1989	4.0%	1.1%	-1.8%	-0.3%	-4.2%	-1.4%	4.6%	4.5%	-12.1%	9.8%	-1.2%	-20.9%
6/30/1998	-9.8%	6.0%	-6.5%	-4.7%	-7.9%	-4.8%	9.6%	-11.3%	10.4%	7.1%	13.0%	-10.8%
2/29/2000	-3.6%	23.4%	5.5%	18.0%	0.2%	14.1%	16.6%	24.7%	-13.1%	-16.0%	18.8%	16.9%
12/31/2005	4.2%	4.7%	2.9%	3.2%	-0.9%	-2.2%	-4.0%	-1.0%	0.9%	0.7%	-4.7%	12.2%
Average	-2.6%	8.1%	-0.1%	2.0%	-2.9%	0.9%	5.1%	2.7%	-2.8%	1.6%	5.9%	-1.2%
+6 Months												
Inversion	Market	Energy	Materials	Industrials	Discretionary	Staples	Healthcare	Financials	Tech	Comm	Utilities	Real Estate
8/31/1978	-5.0%	9.6%	2.4%	-7.4%	-5.2%	-4.9%	-4.2%	-6.9%	3.8%	5.8%	3.0%	3.3%
1/31/1989	16.0%	-5.2%	-8.5%	0.1%	-8.3%	3.6%	7.8%	10.4%	-22.7%	16.7%	2.8%	-34.1%
6/30/1998	9.3%	-12.8%	-22.9%	-5.7%	0.0%	-5.4%	5.3%	-14.0%	28.7%	7.8%	-3.3%	-33.7%
2/29/2000	7.1%	13.0%	-12.5%	15.2%	-18.4%	2.3%	13.7%	32.1%	-0.5%	-27.7%	30.0%	17.4%
12/31/2005	2.9%	10.5%	4.7%	4.7%	-3.8%	2.0%	-7.3%	-0.1%	-8.2%	5.5%	2.4%	11.9%
Average	6.1%	3.0%	-7.4%	1.4%	-7.1%	-0.5%	3.1%	4.3%	0.2%	1.6%	7.0%	-7.0%

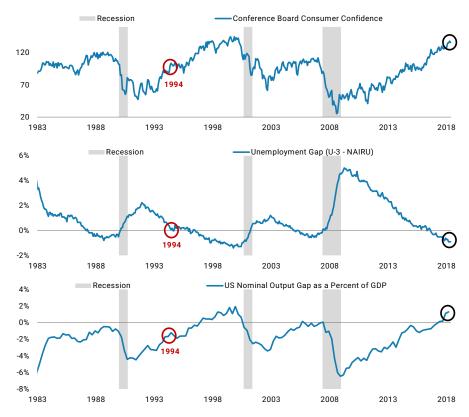
Source: Clarifi, Morgan Stanley Research. Based on Top 500 US stocks by market cap.

Despite investor feedback saying we are mid-cycle, we continue to hold our late-cycle

view. We have also had numerous questions about our late cycle view, with many investors suggesting we are actually mid-cycle. If true, such a conclusion means curve inversion is irrelevant from a market standpoint, furthering their bullish view. The near inversion of December 1994 is one cited as the best comparable to the current situation. With respect to this "mid-cycle" view, we disagree due to a few irrefutable facts. Specifically, the unemployment gap relative to NAIRU, the output gap, and consumer confidence all look very different than they did in December 1994, which was indeed a mid-cycle situation. Exhibit 4 illustrates just how different it is today. In fact, on all three measures, the US economy has rarely reached such high levels.



Exhibit 4: On Several Key Measures, the US Economy is Very Late Cycle, Not Mid Cycle like Dec 1994



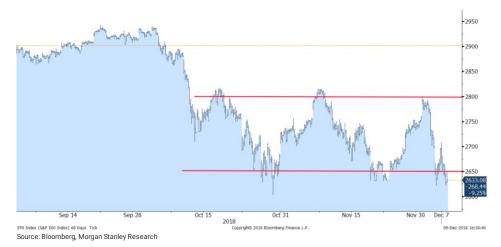
Source: Bloomberg, Morgan Stanley Research as of November 30, 2018.

Our 2650-2800 Range Continues to Hold

Into year end, we still struggle to see the market meaningfully breaking out of our 2650 - 2800 range in either direction. Five weeks ago we laid out our case for the S&P 500 to trade in a narrower range of 2650-2800 for the rest of the year (Weekly Warm up: From Rolling to Chopping, November 5, 2018). Since then, that range has held almost perfectly, with several touches on either end (Exhibit 5). From our regular conversations with clients over the past month, we sense too many have been caught buying the highs and selling the lows. But, that's what choppy markets are designed to do--trap you--and why our advice has been to fight the momentum on both the upside and downside. Last week was just another example of the low end of the range getting tested, holding once again on Thursday just at the point that market participants could start worrying. Of course, on Friday that all reversed again only to see the S&P 500 back at the low end of our range, which we think will hold again.



Exhibit 5: 2650-2800 Range Continues to Define the S&P 500



Assuming no downward revisions to earnings estimates and no break lower in equity risk premium, we see no reason for a break out either way before year end. First, on the downside, we would need forward earnings estimates to fall meaningfully from here to break down given the S&P 500 trades at just 15x forward 12-month consensus EPS (\$175) at 2625. With 10-year yields back down to 2.87%, that puts the Equity Risk Premium all the way back to 380 bps at 15x, or the lowest level since 2016 when the market was concerned about Brexit and the US election. While we are calling for a 50% chance of an earnings recession next year, we also don't think the market will price that in until there is more hard evidence. Such evidence isn't likely to come until the next earnings season - i.e. after the new year. Conversely, with all of the uncertainty, we think it will be difficult for the ERP to fall below 340 bps, which means 16x is a good cap on valuation, or 2800. Obviously, markets can overshoot fair value but we think this serves as a very good framework for investors to understand where their risk is elevated, not to mention the fact that this range has now been validated in the marketplace.

Within the range, lower liquidity and continued volatility will make trading difficult.

With only 2 weeks of trading to go, the liquidity in the market is arguably going to get worse between now and year end, making the choppiness even harder to navigate. Since the October lows, we've had four 150 point straight line moves up and down in the S&P. We suspect it won't be that clean from here, making it much more difficult to capture whatever alpha is left in trading the Index in 2018. The abrupt reversal overnight on Thursday is a perfect example of this.



Fresh Money Buy List - Updates

Each week, we will use a section of our Weekly Warm Up to provide brief updates on select stocks on our Fresh Money Buy List.

Exhibit 6: Fresh Money Buy List - Stats and Performance

Company Name	Ticker	MS Analyst	Sector	Market Cap (\$Bn)	Price	MS PT	% to MS PT	MS Analyst	Date	Total Return Since Inclusion	
Company Name	Honer	Rating	Gector					Wio Allalyst	Added	Absolute	Rel. to S&P
Walt Disney Co	DIS	Overweight	Communication Services	\$167.3	\$111.98	\$135.00	21%	Swinburne, Benjamin	3/14/2018	9.7%	13.1%
Humana Inc	HUM	Overweight	Health Care	\$42.3	\$306.00	\$418.00	37%	Sopcak, Zack	7/19/2018	(3.3%)	2.4%
Iqvia Holdings Inc	IQV	Overweight	Health Care	\$25.0	\$117.98	\$145.00	23%	Goldwasser, Ricky	3/14/2018	11.6%	15.0%
LyondellBasell Industries N.V.	LYB	++	Materials	\$33.3	\$84.37	++	++	Andrews, Vincent	3/14/2018	(21.3%)	(17.9%)
Microsoft	MSFT	Overweight	Information Technology	\$814.8	\$104.82	\$130.00	24%	Weiss, Keith	3/14/2018	12.4%	15.8%
NextEra Energy Inc	NEE	Overweight	Utilities	\$87.1	\$182.86	\$185.00	1%	Byrd, Stephen	3/14/2018	20.6%	24.0%
Occidental Petroleum Corp	OXY	Overweight	Energy	\$50.3	\$66.54	\$88.00	32%	McDermott, Devin	7/19/2018	(18.0%)	(12.3%)
Progressive Corp	PGR	Overweight	Financials	\$37.2	\$63.42	\$84.00	32%	Pan, Kai	12/3/2018	(4.3%)	0.2%
T-Mobile US, Inc.	TMUS	++	Communication Services	\$56.06	\$65.69	++	++	Flannery, Simon	3/14/2018	1.1%	4.5%
Current List Performance											
Average (Eq. Weight)				\$145.9			24%			0.9%	5.0%
Median				\$50.3			24%			1.1%	4.5%
% Positive Returns (Abs. / Rel.)										56%	78%
% Negative Returns (Abs. / Rel.)										44%	22%
Avg. Hold Period (Months)											7.1
All Time List Performance											
Average (Eq. Weight)										(1.1%)	1.0%
Median										(3.3%)	2.4%
% Positive Returns (Abs. / Rel.)										46%	62%
% Negative Returns (Abs. / Rel.)										54%	38%
Avg. Hold Period (Months)											6.9

⁺⁺ Rating and other information has been removed from consideration in this report because, under applicable law and/or Morgan Stanley policy, Morgan Stanley may be precluded from issuing such information with respect to this company at this time.

Performance returns shown above represent local currency total returns, including dividends and excluding brokerage commission. Returns are calculated using the closing price on the last trading day before the date shown in the "Date Added" column through close on the last trading day prior to publication of this report for stocks currently on the list and through close on the day of removal for stocks formerly on the list. These figures are not audited. Past performance is no guarantee of future results.

Source: Bloomberg, Morgan Stanley Research.

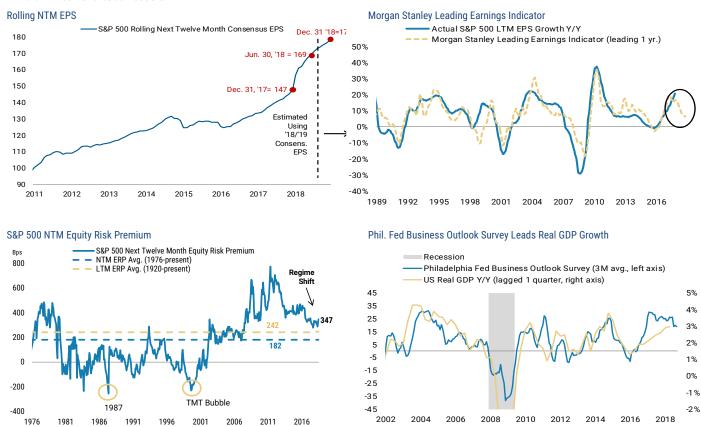
IQvia Holdings (IQV), Ricky Goldwasser

Estimates and Price Target Updates for 10 Companies - IQV shares are down 1% since reporting September quarter results as investors have been concerned with 2019 guidance coming in below consensus reflecting a step in investments ahead of on boarding new contract with Roche, representing a buying opportunity in our view. Price target moved to \$145 from \$130.



Weekly Charts to Watch

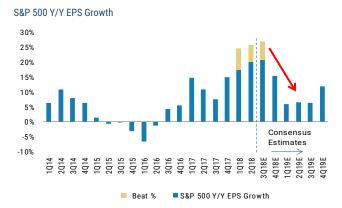
Exhibit 7: Four Charts to Focus On



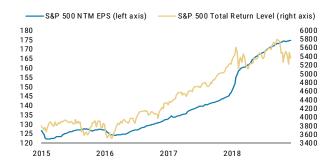
Source: FactSet, Bloomberg, Robert Shiller, Morgan Stanley Research. Top two and bottom right: As of October 31, 2018. Bottom left: As of November 29, 2018. MSLEI is a macro factor based earnings model that leads actual earnings growth by one year with a 0.7 12-month leading correlation. Note: S&P 500 fundamental data used post March 1993; Top 500 by market cap data used before 1993. LTM equity risk premium average is since 1920. ERP based on forward earnings yield and 10-year Treasury Yield.

UPDATE

Exhibit 8: US Earnings Snapshot



S&P 500 NTM EPS vs. Total Return Level



S&P 500 Earnings Revisions Breadth

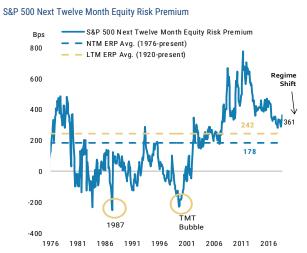


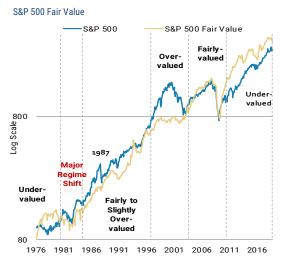
S&P 500 Earnings Revisions Breadth

	Current NTM EPS Revisions Vs. Prior Periods							
Sector/Index	3/31/2017	6/30/2017	9/30/2017	12/31/2017				
S&P 500	29.9%	25.9%	23.4%	19.1%				
Comm Services	29.1%	28.4%	24.4%	21.3%				
Consumer Discretionary	21.8%	19.2%	19.3%	19.1%				
Consumer Staples	12.2%	9.9%	7.2%	5.3%				
Energy	93.1%	89.4%	105.1%	70.4%				
Financials	33.6%	29.7%	27.2%	21.5%				
Health Care	23.5%	20.5%	17.9%	16.7%				
Industrials	27.0%	20.2%	19.0%	21.2%				
Info Tech	34.4%	27.9%	22.7%	15.2%				
Materials	26.8%	22.3%	18.5%	12.1%				
Utilities	13.1%	11.0%	9.1%	7.6%				
Real Estate	6.6%	5.0%	3.6%	2.3%				

Source: Thomson Financial, FactSet, Morgan Stanley Research. Top: L: As of December 7, 2018, 2018 R: As of December 6, 2018 Bottom: L: As of December 5, 2018. R: As of December 6, 2018.

Exhibit 9: US Equity Market Valuation Measures Which Incorporate Interest Rates





Source: FactSet, Bloomberg, Morgan Stanley Research L: As of December 6, 2018 R: As of November 30, 2018. Note: S&P 500 fundamental data used post March 1993; Top 500 by market cap data used before 1993. LTM equity risk premium average is since 1920. ERP based on forward earnings yield and 10-year Treasury Yield. Fair Value based on consensus S&P 500 EPS and Moody's Baa Bond Index yield.



Exhibit 10: US Equity Market Traditional Valuation Measures

S&P 500 NTM P/E -S&P 500 NTM P/E S&P 500 NTM P/E Avg.

S&P 500 NTM P/S



S&P 500 LTM P/B



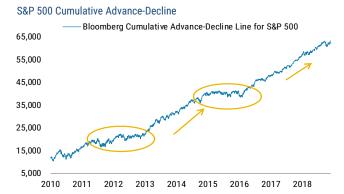
S&P 500 LTM EV/EBITDA



Source: FactSet, Morgan Stanley Research as of November 30, 2018. Monthly Data. Note: S&P 500 fundamental data used post March 1993; Top 500 by market cap data used before 1993.

UPDATE

Exhibit 11: US Equity Market Technicals and Financial Conditions

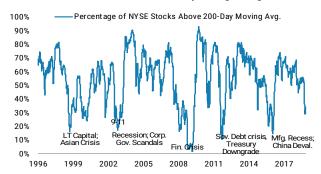


S&P 500 with Moving Averages

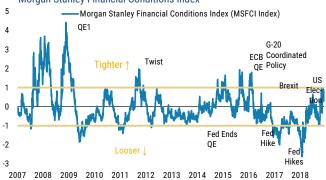


Source: Bloomberg, Morgan Stanley Research. All: As of December 6, 2018.

S&P 500 Percent Members Above 200-Day Moving Average

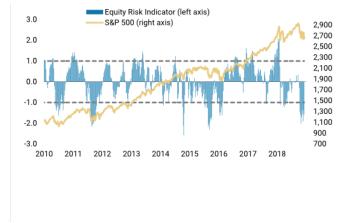


Morgan Stanley Financial Conditions Index

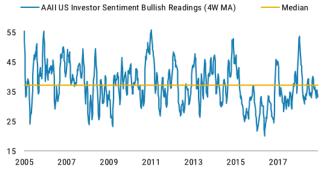


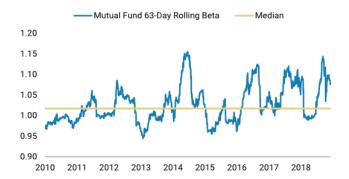
UPDATE

Exhibit 12: US Equity Market Sentiment









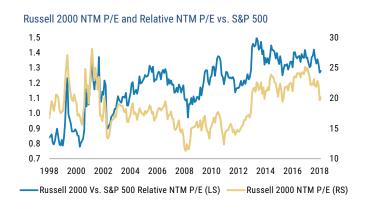
Source: Bloomberg, Factset, Morgan Stanley Research. As of December 7, 2018.

UPDATE

Exhibit 13: US Small Cap Equities







Russell 2000 Relative Earnings Revisions Breadth



Russell 2000 Relative Performance vs. S&P 500



Source: Factset, Morgan Stanley Research. Top Right and Bottom Left: As of November 30, 2018. Top Left and Bottom Right: As of December 6, 2018.

Exhibit 14: We Have a Year End 2019 Price Target of \$2,750

Morgan Stanley S&P 500 Price Target: Year End 2019

Landscape	Earnings	Multiple	Price Target	Upside / Downside
Bull Case	\$185	16.0x	3,000	11.3%
Base Case	\$176	15.5x	2,750	2.0%
Bear Case	\$161	15.0x	2,400	-11.0%

Current S&P 500 Price as of: 12/6/2018 2,696

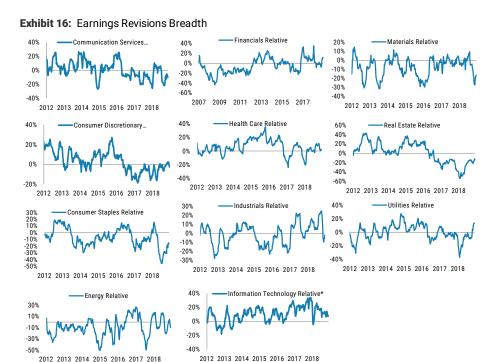
Source: Morgan Stanley Research

Exhibit 15: Sector Recommendations

Morgan Stanley Sector Recommendations									
Overweight	Consumer Staples	Energy	Financials	Utilities					
Neutral	Comm Services	Health Care	Industrials	Materials	Real Estate				
Underweight	Discretionary	Technology							

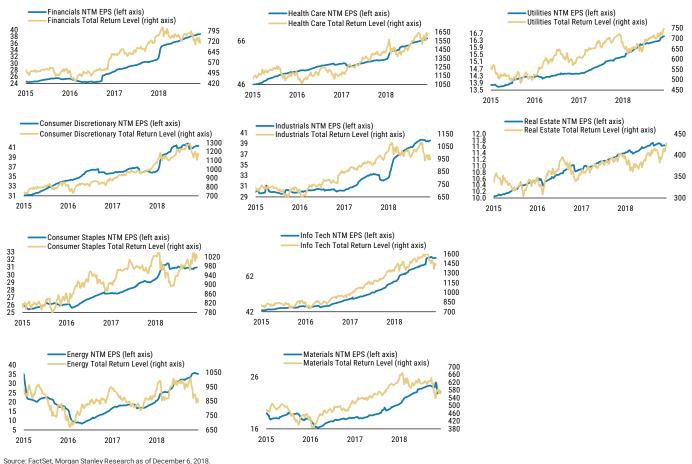
Source: Morgan Stanley Research





Source: Factset, Morgan Stanley Research. As of December 5, 2018. Sectors with * use current, fixed constituents. Data for those sectors updated through November 28, 2018.

Exhibit 17: US Sector NTM EPS vs. Total Return Level



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(as of November 30, 2018)

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	COVERAGE UI	NIVERSE	INVESTMEN	T BANKING CLIE	OTHER MATERIAL INVESTMENT SERVIC CLIENTS (MISC)		
STOCK RATING	COUNT	% OF	COUNT	% OF	% OF	COUNT	% OF
CATEGORY		TOTAL		TOTAL IBC	RATING		TOTAL
				(CATEGORY		OTHER
							MISC
Overweight/Buy	1156	37%	295	40%	26%	541	38%
Equal-weight/Hold	1405	44%	342	47%	24%	641	45%
Not-Rated/Hold	46	1%	7	1%	15%	7	0%
Underweight/Sell	555	18%	85	12%	15%	226	16%
TOTAL	3,162		729			1415	

Data include common stock and ADRs currently assigned ratings. Investment Banking Clients are companies from whom Morgan Stanley received investment banking compensation in the last 12 months. Due to rounding off of decimals, the percentages provided in the "% of total" column may not add up to exactly 100 percent.

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