



Global strategist Eoin Treacy presents this two-day workshop on trading, tactics and forecasting. This practical, common sense course has helped thousands of market professionals sharpen their market skills and stay ahead of the crowd.

The Chart Seminar is designed for fund managers and traders in stock markets, bonds, currencies and commodities, whether new to the art of chart reading or seasoned professionals to help improve their timing and hone their investment or trading methods.

### What you will learn:

- Market psychology and how to remain objective while living with the mob
- Identifying useful chart facts before considering theories
- Developing proficiency with both candlestick and point and figure charts
- Congestion area analysis and how the range leads to a trend
- Running trends successfully by recognising their individual characteristics
- Anticipating moves by understanding consistency, commonality and dynamics
- Failed breakouts – how to identify, survive and exploit them
- Tactics – from trend running to David Fuller's Baby Steps system
- Early warning systems and David Fuller's Mid-point Danger Line
- Reversals demystified – David Fuller's three trend ending characteristics
- Honing skills – applying what you have learned to the markets now

During this course, we will study the logic of behavioural technical analysis and apply it to the markets of interest to you.

### How to increase profits and reduce losses in two days...

#### Day One

Eoin Treacy examines crowd psychology in a number of contexts, including how price action conditions expectations and behaviour so that they become self-fulfilling, at least for a while. Delegates will learn to recognise and monitor each trend's unique consistency characteristics, enabling them to select appropriate trend-running tactics, including where to place stops.

A hallmark of this course is that in terms of price chart reading, the Fuller Treacy Money team focus entirely on chart facts, which we can all learn to identify objectively, rather than abstract or theoretical aspects of analysis. We maintain that over 90% of what we need to know, in terms of price action, is visible on the chart itself, without any overlay of lines or indicators, provided you know what to look for. The process starts with filter questions. Is it trending or ranging? If trending, is it consistent or inconsistent? This tells us a great deal about the supply/demand imbalance producing the trend.

If a trend appears consistent, what are those consistency characteristics? The more the trend has progressed, the easier it is to identify each trend's individual characteristics, which is when we need to be aware of them. They don't tell us how far it will go – nothing does – but a consistent trend is still in motion. And crucially, any loss of consistency is a warning that the trend could be tiring. If you have identified a trend's consistency characteristics, you will recognise when it is changing, because it can't top out or bottom out without losing those characteristics.

And this leads to another crucial question: Does it show any of the David Fuller's three primary trend-ending characteristics, covered in Day 2 of The Chart Seminar? These trend-ending characteristics are a key to entry and exit points for investors and traders.

#### Day 2

Day 2 is revolutionary. It includes the three primary trend endings, present at every peak or trough, whether short, medium or long term.

In the afternoon, working as a group, you will apply these practical and factual methods. Delegates enrolling for TCS will be asked to nominate two instruments for analysis in this lively workshop environment. This will ensure that every delegate has an opportunity to apply the course methodology to sectors or instruments of particular interest to themselves. This is consistent with an important feature of TCS – delegates provide all working examples, be these indices, stocks, bonds, currencies or commodities. What you learn in this session should quickly pay for the course, and much more.

#### Analysing markets of particular interest to you

Focussing on factual, inherent behavioural characteristics of each chart nominated. TCS is noted for the diverse interests, experience and enthusiasm of its delegates, many of whom are Fuller Treacy Money subscribers and this practical feature will enhance the opportunity to learn, not only from the presenter, but also fellow delegates. It is this constant striving for enlightenment that inspired the Fuller Treacy Money Global Strategy service theme - *Empowerment Through Knowledge*.

Subject to time, we aim to ensure that at least one instrument selected by every delegate will be analysed in this section. Suggestion: don't all select the S&P 500 Index, which is bound to be reviewed in other sessions!

Please note: it may be helpful to choose something that moves, rather than a perpetual trading range.

## Charts; the collective action of people

David Fuller's Behavioural Technical Analysis

David Fuller's development as a technician really began when he concentrated on the fact that chart formations are people patterns, created by everyone out there who is buying and selling. From his study of psychology, David knew that people in a crowd soon lose their individuality and conform to their environment, which causes them to move in a more predictable pattern.

David is convinced that the analysis of any financial market is quintessentially a behavioural science. The disciplines of conventional technical analysis are essential to timing, which is a key determinant of performance. However, successful chart forecasting is not just a matter of recognising similarities with past cycles that will, hopefully, repeat themselves.

Consecutive cycles are almost always different if only because people usually do next time what they can see with hindsight they should have done the last time. That changes the nature of price swings and alters the cycle. (Incidentally, a vulnerability of computer trading systems is that they are programmed to perform in the last cycle.) Chart patterns are most likely to have predictive value when the analyst's conclusions are soundly based in crowd psychology. The Fuller Treacy Money approach combines the factual (rather than theoretical) aspects of conventional chart interpretation with an understanding of investor psychology.

## The Chart Seminar's not so secret advantage

The value of any workshop is greatly enhanced by the contributions of delegates. Fortunately, TCS is noted for its lively and enthusiastic delegates. Here a couple of typical comments from a recent seminar:

*"The seminar was very interesting and taught me new techniques to use within technical analysis. It was well worth the money!"*

M.E., Alaric Advisors

*"V. well done. A remarkable example of professional knowledge, clarity and enthusiasm by Eoin. I have realised mistakes and new opportunities from the analysis." M.S., Private*

We believe that you can help to maintain the standard of participation that ensures a successful seminar. And all you need to do is bring your common sense, analytical curiosity, interest and a willingness to participate in discussions.

## Global Strategy Session

The world is full of possibility as competing themes vie for our attention and investment capital. The team at Fuller Treacy Money has long employed a thematic approach to asset class selection focusing on factors such as crowd sentiment, monetary policy, fundamental cues and commonality.

Right now, the confluence of the Greatest Urbanisation in History, a Golden Age of Technological Innovation and the surge in unconventional oil and gas supply is combining to create powerfully bullish factors for a select group of large cap companies - The Autonomies. Meanwhile, the secular bull market in US Treasuries is ending, the US Dollars long bear market is coming to a close and commodity prices have pulled back.

Using a theme tree model, join Eoin Treacy to discuss the evolution of investment themes, expose the interplay of markets and asset classes, highlight the role of market cycles and identify trading and investment opportunities on a domestic as well as global basis.

## The Experienced Convenor

Eoin Treacy is a global strategist at FullerTreacyMoney.com. Following a degree in Philosophy from Trinity College, Dublin, he went on to spend nearly four years with Bloomberg, where he became a student of market psychology and taught numerous seminars across Europe on the use of technical indicators.

In 2003, he joined the Global Strategy Service to work with David Fuller and specialize in the service's unique approach to research – combining technical, fundamental and behavioural factors – covering global stock markets, government bonds, currencies and commodities.

Eoin is a daily contributor to Fuller Treacy Money's Comment of the Day and frequently records the Subscriber's Daily Audio. He also developed the site's customised Chart Library now containing over 14,000 instruments.

Eoin is also a frequent guest on Bloomberg TV, CNN, CNBC India and has appeared on BBC World Service and Today FM. He is an active trader, detailing all trades on the Fuller Treacy Money site and also a published author following the release of his book '[Crowd Money - A Practical Guide to Macro Behavioural Technical Analysis](#)' in 2013. Eoin is married and has two daughters. In his free time, he is a keen scuba diver.

## 2014 Schedule

Sydney	The Chart Seminar	5-6 February
Sydney	Global Strategy Session*	7 February
Singapore	The Chart Seminar	10-11 February
London	The Chart Seminar	2-3 April
London	Global Strategy Session*	4 April
Chicago	The Chart Seminar	29-30 September
London	The Chart Seminar	13-14 November

\*Previous attendance at The Chart Seminar (past or present) or a subscription to Fuller Treacy Money is a pre-requisite for this session.

## Timings

Registration: 8am

Seminars: 8.30am-5.00pm

Lunch and refreshments provided

## Reception

Delegates are invited to attend a drinks reception on the second day of The Chart Seminar 5.00pm – 6.00pm

## Dress Code

Smart Casual

## Accommodation

Delegates are responsible for booking their accommodation

**To book your place on The Chart Seminar, email Sarah Barnes at [sarah@fullertreacymoney.com](mailto:sarah@fullertreacymoney.com) with your choice of venue.**