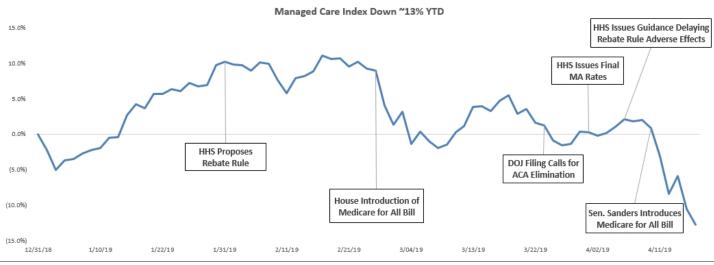
# **RAYMOND JAMES**

Chris Meekins | (703) 351-5294 | chris.meekins@raymondjames.com Joseph Yanchunis, Sr. Res. Assoc. | (727) 567-2344 | joe.yanchunis@raymondjames.com APRIL 18, 2019 | 5:46 AM EDT

Medicare for All, Managed Care, and the Path Forward

To paraphrase Mark Twain, the reports of the death of managed care are greatly exaggerated. Policy announcements from DC are driving movement in the managed care space (see the chart below). Headlines related to Medicare for All are likely to continue for the foreseeable future, but it is still not going to become a reality in the next five years. Senator Sanders is viewed as a front-runner for the Democratic nomination and multiple Democratic candidates (Senators Booker, Gillibrand, Harris, and Warren) have cosponsored the bill. As campaign rallies are held, the topic is likely to continue to be raised. What the market has shown us this week is that the negative sentiment is not going to change as companies beat and increase earnings because the sentiment is impacted by Washington alone. Below, we highlight some potential catalysts to sentiment, discuss at a high level the probabilities associated with Medicare for All (MFA), and describe why bypassing the filibuster does not substantially impact the likelihood of MFA passing.



## **Policy is Driving Managed Care Movement**

Source: FactSet; Raymond James research

## WHY DOES BYPASSING THE FILIBUSTER NOT SUBSTANTIALLY IMPACT THE LIKELIHOOD OF MFA PASSING?

Since introducing the legislation, Senator Sanders has discussed using the reconciliation process to advance the bill through Congress. As a reminder, reconciliation only requires a simple majority vote to pass the Senate (at least 50 Senators, with the Vice President acting as the tie breaker), and this maneuver can only be used a limited number of times per year. The reconciliation process bypasses the filibuster. To accomplish this, he would have to have senators change the reconciliation rules to allow this to occur. The President does not get to set Senate rules so he would need a majority to be willing to make this change. We also note that several Democratic senators have already come out against MFA, which means that the Democrats will likely need to lock up more than a simple majority for any change to the senate rules. While only needing 50 instead of 60 votes would make passing it easier, we have always believed that the next time any one party controls the House, Senate, and Presidency; the legislative filibuster will largely go away. Therefore, Senator Sander's comments do not change our calculus.

## WHEN WILL SOME CATALYSTS OCCUR THAT MAY CHANGE SENTIMENT?

In conversations with investors, the question we are most often hearing is "What upcoming catalysts could impact sentiment one way or another regarding Medicare for All?" We have outlined below some potential upcoming catalysts that could change sentiment.

**Earnings - They seem to not matter:** The obvious example here is UNH, which on Tuesday reported 1Q19 results that beat Street expectations, while management raised their 2019 EPS range (see John Ransom's earnings write up here). Shares initially reacted positively to the earnings rallying ~3% before being caught up in the sector wide sell-off we believe was sparked by MFA rhetoric at an event hosted by Bernie Sanders.

House Congressional Hearings on Medicare for All: The House Rules Committee and the House Budget Committee are going to hold hearings on "Medicare For All." Neither of these committees have jurisdiction to actually advance a bill like that, but Speaker Pelosi agreed to have hearings to appease her most progressive members as she was campaigning for speaker. These hearings will put MFA back in the news. We believe Republicans will emphasize all the challenges associated with moving toward an MFA plan.

**Senate Vote on Medicare for All** - Senator McConnell could call for a vote on the "Medicare for All". This hypothetical vote would put Democrats who are up for reelection, and those running for president in 2020, in a tough spot politically, as they would be on the record. A similar maneuver was made in March when Senator McConnell forced a vote for the Green New Deal; this vote failed 0-57, with 43 Democrats voting present. If any Democratic senators vote against MFA, it would show not all of them are on board, thus making it more difficult for the next President to get this done.

**Democratic Debates:** At the first Democratic debate in June 2019, we anticipate healthcare will be a topic and different candidates will lay out their vision. When Democratic candidates express concerns with MFA, this could signal to investors that not all will be supportive of MFA.

**Democratic Primaries:** - If a Democratic candidate who does not support MFA wins in Iowa (scheduled for February 3, 2020), New Hampshire (scheduled for February 22, 2020) and other early states, that would likely shift sentiment away from a concern over MFA.

**Democratic Convention:** - At the Democratic Convention (July 13-16, 2020), the party delegates will nominate and confirm the party's ticket for President. This will be the first opportunity for the party's presidential and vice presidential candidates to officially address the nation. In addition to using this platform to unite the party, we believe it will serve as an outlet for nominees to reinforce their stances on certain campaign issues, with the potential for said candidates to take a more moderate position to better appeal to the more independent voter.

**Election Day:** Given that healthcare is shaping up to be a primary topic debated in the 2020 election, the results of the election will serve as a defacto public referendum on the future of the industry.

#### **PROBABILITIES ASSOCIATED WITH MEDICARE FOR ALL**

While we continue to strongly believe Medicare for All will not become law in the next 3-5 years (see our reports here, and here, and here). As an intellectual exercise, we want to look at the probabilities of different events that would be necessary for it even to become a possibility. This does not look at all of the public pressure challenges (millions of job losses, large tax increases to pay for it, taking away private insurance from individuals, etc.), and only what would be necessary to set the necessary mechanisms in place. Basically what has to change is the political composition in Washington.

## **MFA Scenario Analysis**

Probability a MFA supporting candidate becomes the Democratic nominee	40%	Includes latest aggregate polling data for Sanders, Warren, Harris, Booker & Gillibrand
Probability a MFA supporting candidate would defeat President Trump	50%	We assume this is too early to call. All current polling has MFA supporting candidates in basically a dead heat with President Trump.
Implied likelihood of MFA supporting candidate becoming President	20%	
Probability Democrats pick up 3 Senate seats to reach 50% of the chamber	40%	We are not including the House race in our analysis, as there is a ~0% chance that post election Democrats will only control the Senate
Implied probability of a MFA supporting democrats winning the White House with democrats controlling both legislative branches	8%	
Probability Democrats pick up +10 seats in the Senate	5%	We believe based on current Dem senators opposing MFA, Democrats would need to pick up at least 10 seats to make it plausible
Implied probability of a MFA supporting candidate winning the White House with democrats picking up +10 seats in the Senate	<1%	Probable situation will be present to make MFA vote possible

Source: Raymond James research

As referenced in the table above, we believe that for MFA to become law Democrats will likely need to pick up +10 seats in the Senate, as multiple Democrat Senators have already voiced opposition. To this point, we note that Senators Machin (WV) and Heitkamp (ND) and Jones (AL) have already voiced their opposition to this policy. We also estimate that the Democrats have a 65% chance of maintaining control of the House, though we do not see a path where Democrats lose the House but gain the majority in the Senate so we did not include it above.

RAYMOND JAMES

## **IMPORTANT INVESTOR DISCLOSURES**

Raymond James & Associates (RJA) is a FINRA member firm and is responsible for the preparation and distribution of research created in the United States. Raymond James & Associates is located at The Raymond James Financial Center, 880 Carillon Parkway, St. Petersburg, FL 33716, (727) 567-1000. Non-U.S. affiliates, which are not FINRA member firms, include the following entities that are responsible for the creation and distribution of research in their respective areas: in Canada, Raymond James Ltd. (RJL), Suite 2100, 925 West Georgia Street, Vancouver, BC V6C 3L2, (604) 659-8200; in Europe, Raymond James Euro Equities SAS (also trading as Raymond James International), 40 rue La Boetie, 75008, Paris, France, +33 1 45 64 0500, and Raymond James Financial International Ltd., Broadwalk House, 5 Appold Street, London, England EC2A 2AG, +44 203 798 5600.

This document is not directed to, or intended for distribution to or use by, any person or entity that is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation. The securities discussed in this document may not be eligible for sale in some jurisdictions. This research is not an offer to sell or the solicitation of an offer to buy any security in any jurisdiction where such an offer or solicitation would be illegal. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Past performance is not a guide to future performance, future returns are not guaranteed, and a loss of original capital may occur. **Investors should consider this report as only a single factor in making their investment decision**.

For clients in the United States: Any foreign securities discussed in this report are generally not eligible for sale in the U.S. unless they are listed on a U.S. exchange. This report is being provided to you for informational purposes only and does not represent a solicitation for the purchase or sale of a security in any state where such a solicitation would be illegal. Investing in securities of issuers organized outside of the U.S., including ADRs, may entail certain risks. The securities of non-U.S. issuers may not be registered with, nor be subject to the reporting requirements of, the U.S., including ADRs, may entail certain risks. The securities of non-U.S. issuers may not be registered with, nor be subject to the reporting requirements of, the U.S. Securities and Exchange Commission. There may be limited information available on such securities mentioned in this report. Please ask your Financial Advisor for additional details and to determine if a particular security is eligible for purchase in your state.

The information provided is as of the date above and subject to change, and it should not be deemed a recommendation to buy or sell any security. Certain information has been obtained from third-party sources we consider reliable, but we do not guarantee that such information is accurate or complete. Persons within the Raymond James family of companies may have information that is not available to the contributors of the information contained in this publication. Raymond James, including affiliates and employees, may execute transactions in the securities listed in this publication that may not be consistent with the ratings appearing in this publication.

Raymond James ("RJ") research reports are disseminated and available to RJ's retail and institutional clients simultaneously via electronic publication to RJ's internal proprietary websites (RJ Client Access & RJ Capital Markets). Not all research reports are directly distributed to clients or third-party aggregators. Certain research reports may only be disseminated on RJ's internal Proprietary websites; however, such research reports will not contain estimates or changes to earnings forecasts, target price, valuation or investment or suitability rating. Individual Research Analysts may also opt to circulate published research to one or more clients electronically. This electronic communication is discretionary and is done only after the research has been publically disseminated via RJ's internal factors including, but not limited to, the client's individual preference as to the frequency and manner of receiving communications from Research Analysts. For research reports, models, or other data available on a particular security, please contact your Sales Representative or visit RJ Client Access or RJ Capital Markets.

Links to third-party websites are being provided for information purposes only. Raymond James is not affiliated with and does not endorse, authorize, or sponsor any of the listed websites or their respective sponsors. Raymond James is not responsible for the content of any third-party website or the collection of use of information regarding any website's users and/or members.

Additional information is available on request.

## **Analyst Information**

**Registration of Non-U.S. Analysts:** The analysts listed on the front of this report who are not employees of Raymond James & Associates, Inc., are not registered/qualified as research analysts under FINRA rules, are not associated persons of Raymond James & Associates, Inc., and are not subject to FINRA Rule 2241 restrictions on communications with covered companies, public companies, and trading securities held by a research analyst account.

**Analysts Holdings and Compensation:** Equity analysts and their staffs at Raymond James are compensated based on a salary and bonus system. Several factors enter into the bonus determination, including quality and performance of research product, the analyst's success in rating stocks versus an industry index, and support effectiveness to trading and the retail and institutional sales forces. Other factors may include but are not limited to: overall ratings from internal (other than investment banking) or external parties and the general productivity and revenue generated in covered stocks.

The analyst Chris Meekins, primarily responsible for the preparation of this research report, attests to the following: (1) that the views and opinions rendered in this research report reflect his or her personal views about the subject companies or issuers and (2) that no part

of the research analyst's compensation was, is, or will be directly or indirectly related to the specific recommendations or views in this research report. In addition, said analyst(s) has not received compensation from any subject company in the last 12 months.

## **Ratings and Definitions**

**Raymond James & Associates (U.S.) definitions: Strong Buy (SB1)** Expected to appreciate, produce a total return of at least 15%, and outperform the S&P 500 over the next six to 12 months. For higher yielding and more conservative equities, such as REITs and certain MLPs, a total return of 15% is expected to be realized over the next 12 months. **Outperform (MO2)** Expected to appreciate and outperform the S&P 500 over the next 12-18 months. For higher yielding and more conservative equities, such as REITs and certain MLPs, an Outperform rating is used for securities where we are comfortable with the relative safety of the dividend and expect a total return modestly exceeding the dividend yield over the next 12-18 months. **Market Perform (MP3)** Expected to perform generally in line with the S&P 500 over the next 12 months. **Underperform (MU4)** Expected to underperform the S&P 500 or its sector over the next six to 12 months and should be sold. Suspended (S) The rating and price target have been suspended temporarily. This action may be due to market events that made coverage impracticable, or to comply with applicable regulations or firm policies in certain circumstances, including when Raymond James may be providing investment banking services to the company. The previous rating and price target are no longer in effect for this security and should not be relied upon.

**Raymond James Ltd. (Canada) definitions: Strong Buy (SB1)** The stock is expected to appreciate and produce a total return of at least 15% and outperform the S&P/TSX Composite Index over the next six months. **Outperform (MO2)** The stock is expected to appreciate and outperform the S&P/TSX Composite Index over the next twelve months. **Market Perform (MP3)** The stock is expected to perform generally in line with the S&P/TSX Composite Index over the next twelve months and is potentially a source of funds for more highly rated securities. **Underperform (MU4)** The stock is expected to underperform the S&P/TSX Composite Index or its sector over the next six to twelve months and should be sold.

In transacting in any security, investors should be aware that other securities in the Raymond James research coverage universe might carry a higher or lower rating. Investors should feel free to contact their Financial Advisor to discuss the merits of other available investments.

	Coverage Universe	Rating Distribution*	Investment Banking Relationships	
	RJA	RJL	RJA	RJL
Strong Buy and Outperform (Buy)	56%	67%	21%	27%
Market Perform (Hold)	40%	29%	9%	7%
Underperform (Sell)	4%	3%	5%	0%

\* Columns may not add to 100% due to rounding.

## Suitability Ratings (SR)

**Medium Risk/Income (M/INC)** Lower to average risk equities of companies with sound financials, consistent earnings, and dividend yields above that of the S&P 500. Many securities in this category are structured with a focus on providing a consistent dividend or return of capital.

**Medium Risk/Growth (M/GRW)** Lower to average risk equities of companies with sound financials, consistent earnings growth, the potential for long-term price appreciation, a potential dividend yield, and/or share repurchase program.

**High Risk/Income (H/INC)** Medium to higher risk equities of companies that are structured with a focus on providing a meaningful dividend but may face less predictable earnings (or losses), more leveraged balance sheets, rapidly changing market dynamics, financial and competitive issues, higher price volatility (beta), and potential risk of principal. Securities of companies in this category may have a less predictable income stream from dividends or distributions of capital.

**High Risk/Growth (H/GRW)** Medium to higher risk equities of companies in fast growing and competitive industries, with less predictable earnings (or losses), more leveraged balance sheets, rapidly changing market dynamics, financial or legal issues, higher price volatility (beta), and potential risk of principal.

**High Risk/Speculation (H/SPEC)** High risk equities of companies with a short or unprofitable operating history, limited or less predictable revenues, very high risk associated with success, significant financial or legal issues, or a substantial risk/loss of principal.

## Stock Charts, Target Prices, and Valuation Methodologies

**Valuation Methodology:** The Raymond James methodology for assigning ratings and target prices includes a number of qualitative and quantitative factors, including an assessment of industry size, structure, business trends, and overall attractiveness; management effectiveness; competition; visibility; financial condition; and expected total return, among other factors. These factors are subject to change depending on overall economic conditions or industry- or company-specific occurrences.

Target Prices: The information below indicates our target price and rating changes for the subject companies over the past three years.

# **Risk Factors**

**General Risk Factors:** Following are some general risk factors that pertain to the business of the subject companies and the projected target prices and recommendations included on Raymond James research: (1) Industry fundamentals with respect to customer demand or product/ service pricing could change and adversely impact expected revenues and earnings; (2) Issues relating to major competitors or market shares or new product expectations could change investor attitudes toward the sector or this stock; (3) Unforeseen developments with respect to the management, financial condition or accounting policies or practices could alter the prospective valuation; or (4) External factors that affect the U.S. economy, interest rates, the U.S. dollar or major segments of the economy could alter investor confidence and investment prospects. International investments involve additional risks such as currency fluctuations, differing financial accounting standards, and possible political and economic instability.

Additional Risk and Disclosure information, as well as more information on the Raymond James rating system and suitability categories, is available at raymondjames.bluematrix.com/sellside/Disclosures.action. Copies of research or Raymond James' summary policies relating to research analyst independence can be obtained by contacting any Raymond James & Associates or Raymond James Financial Services office (please see Raymond James.com for office locations) or by calling 727-567-1000, toll free 800-237-5643.

## **International Disclosures**

## For clients in the United Kingdom:

For clients of Raymond James Financial International Limited (RJFI): This document and any investment to which this document relates is intended for the sole use of the persons to whom it is addressed, being persons who are Eligible Counterparties or Professional Clients as described in the FCA rules or persons described in Articles 19(5) (Investment professionals) or 49(2) (high net worth companies, unincorporated associations, etc.) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended) or any other person to whom this promotion may lawfully be directed. It is not intended to be distributed or passed on, directly or indirectly, to any other class of persons and may not be relied upon by such persons and is, therefore, not intended for private individuals or those who would be classified as Retail Clients.

For clients of Raymond James Investment Services, Ltd.: This report is for the use of professional investment advisers and managers and is not intended for use by clients.

For purposes of the Financial Conduct Authority requirements, this research report is classified as independent with respect to conflict of interest management. RJFI, and Raymond James Investment Services, Ltd. are authorised and regulated by the Financial Conduct Authority in the United Kingdom.

## For clients in France:

This document and any investment to which this document relates is intended for the sole use of the persons to whom it is addressed, being persons who are Eligible Counterparties or Professional Clients as described in "Code Monetaire et Financier" and Reglement General de l'Autorite des marches Financiers. It is not intended to be distributed or passed on, directly or indirectly, to any other class of persons and may not be relied upon by such persons and is, therefore, not intended for private individuals or those who would be classified as Retail Clients.

For clients of Raymond James Euro Equities: Raymond James Euro Equities is authorised and regulated by the Autorite de Controle Prudentiel et de Resolution and the Autorite des Marches Financiers.

For institutional clients in the European Economic Area (EEA) outside of the United Kingdom:

This document (and any attachments or exhibits hereto) is intended only for EEA institutional clients or others to whom it may lawfully be submitted.

## For Canadian clients:

This report is not prepared subject to Canadian disclosure requirements, unless a Canadian analyst has contributed to the content of the report. In the case where there is Canadian analyst contribution, the report meets all applicable IIROC disclosure requirements.

Proprietary Rights Notice: By accepting a copy of this report, you acknowledge and agree as follows:

This report is provided to clients of Raymond James only for your personal, noncommercial use. Except as expressly authorized by Raymond James, you may not copy, reproduce, transmit, sell, display, distribute, publish, broadcast, circulate, modify, disseminate, or commercially exploit the information contained in this report, in printed, electronic, or any other form, in any manner, without the prior express written consent of Raymond James. You also agree not to use the information provided in this report for any unlawful purpose.

This report and its contents are the property of Raymond James and are protected by applicable copyright, trade secret, or other intellectual property laws (of the United States and other countries). United States law, 17 U.S.C. Sec. 501 et seq, provides for civil and criminal penalties for

copyright infringement. No copyright claimed in incorporated U.S. government works.