INSIGHT: How Low Could Yuan Fall to Restore China Export Growth?

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(Bloomberg Intelligence) -- Analysis by Bloomberg Intelligence Economics suggests a drop in the yuan to 7.70 to the U.S. dollar could return export growth to 10% year on year by end-2016 and add 0.7 percentage point to GDP growth. A slide to that level could also result in capital outflows of around

\$670 billion, though that appears manageable given the People's Bank of China's large foreign exchange reserves.

Export Growth and Real Effective Exchange Rate

(Chart available in ECWB)

The main benefit to China's economy from a weaker yuan comes through the export channel. Looking at the historical relationship between exports and the real effective exchange rate, taking export growth back to 10% year on year at the end of 2016 would require a 13% drop in the REER, all else being equal. That would imply a drop in the yuan to 7.70 to the dollar, below the most pessimistic forecast from the street.

Exports as a Share of GDP

(Chart available in ECWB)

A return to life for exports, which have been contracting for the last five months, would represent a significant boost to China's growth. Average export growth of 5% in 2016 would raise GDP by 0.7%, according to BI Economics' calculations. That's relative to a baseline scenario of zero export growth, and assumes the domestic value-added share of exports is two thirds.

With China's growth sputtering, policy makers may reason that a period of turbulence is a price worth paying for stronger overseas sales.

Yuan and Cross-Border Capital Flows

(Chart available in ECWB)

The main cost to China's economy from yuan depreciation is capital outflows. Based on the past relationship between cross- border capital flows and the exchange rate, BI Economics estimates that a drop in the yuan to 7.70 to the dollar could trigger \$670 billion in capital outflows. That calculation is subject to uncertainty given lack of good data on portfolio flows. However, given China's FX reserves are currently above

\$3.4 trillion, that suggests the problem could be manageable.

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